

Note: Customize a survey with questions relevant to your work and your community. What data will help you learn more about your audience and show your impact on your community?

[your arts logo]

Thank you for attending our program!

Please take a moment to complete our survey. This information helps us learn more about our audience and how we can improve our promotion and outreach.

- 1) How did you hear about this event?
 - a. Family or friend
 - b. Word of mouth
 - c. Radio/TV/Newspaper (which one? _____)
 - d. Social Media/Email (which platform?) _____
 - e. Other _____
- 2) Is this your first visit to _____(community)?
- 3) Are you visiting from out of town? ____ Staying in a hotel or short-term rental? ____
- 4) What is your ZIP Code? _____
- 5) Did you dine out before the performance? ____ Or will you afterwards? _____
- 6) Have you attended one of our programs before? If yes – which one? _____ No? ____
- 7) What is your age group?
 - a. Under 18
 - b. 18-35
 - c. 36-60
 - d. Over 60
- 8) How do you define your ethnic background? _____
- 9) Would you like to share any thoughts about tonight's performance?

Thank you!

If you would like to be on our mailing list sign up here: _____
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